

“THE BARTENDERS’ BRAND AWARDS 2022” CONFIRM THE BUSKER’S SUCCESS AMONG PROS



The **Busker** success story continues, as Illva Saronno’s Irish whiskey wins consensus also among professionals: at the “**Bartenders’ Brand Awards 2022**” all four The Busker products earned prestigious recognitions from a panel of judges formed by the biggest names in the bar and mixology sector in the **United Kingdom**.

Here are the medal results:

- **The Busker Irish Whiskey Single Malt** – Two Golds (Value and Category), one Silver (Taste)
- **The Busker Irish Whiskey Single Pot Still** – Gold (Value) and Silver (Taste)
- **The Busker Irish Whiskey Single Grain** – Two Silvers (Value and Taste)
- **The Busker Triple Cask Triple Smooth** – Silver (Value) and Bronze (Taste)



So **The Busker** proves once again to comprise a winning four aces for Illva Saronno, showing it's a range able to please everyone, from whiskey aficionados to super expert bartenders: **Triple Cask Triple Smooth**, a rich full-bodied, seductively smooth blend fine for all Irish whiskey lovers; plus the **Single Collection**, three classic Irish whiskeys (**Single Grain**, **Single Malt**, **Single Pot Still**) offering consumers the chance to enjoy a complete taste experience.

