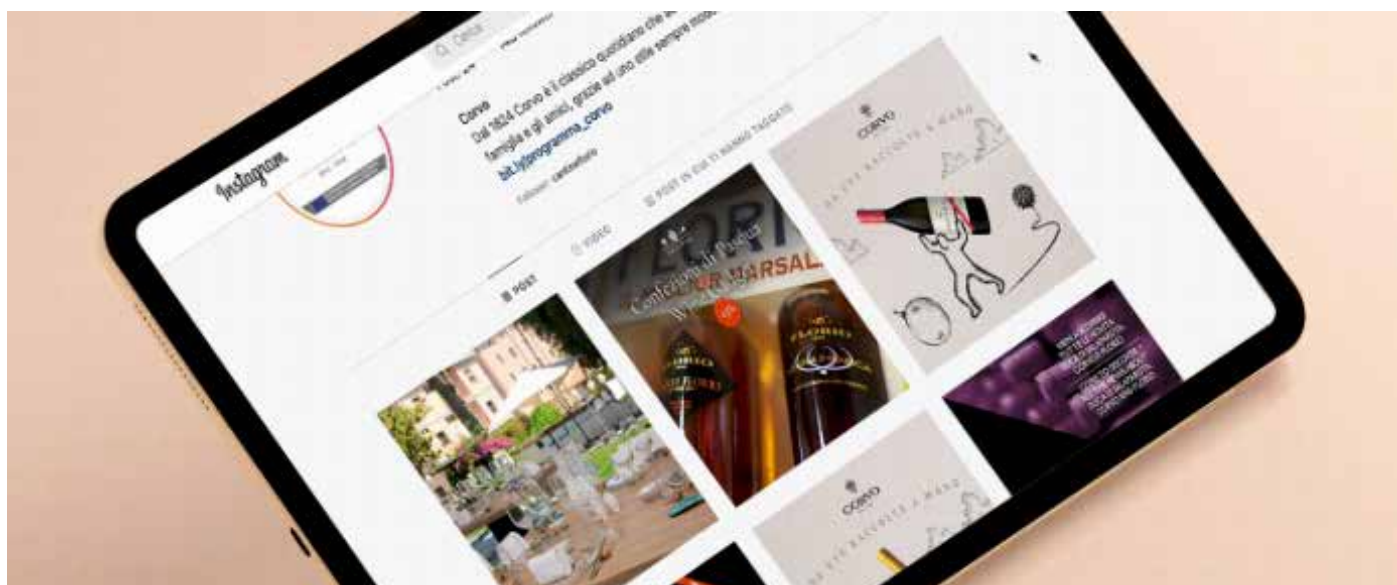


CORVO: ONLINE NEW FACEBOOK PAGE AND INSTAGRAM PROFILE DEDICATED TO THE BRAND



After the recent graphic and editorial restyling of the **Duca di Salaparuta** and **Cantine Florio** social channels, we finished enhancing our brands' digital platforms by launching the **new Corvo Facebook page** and **Instagram profile**.

It's quite an important step for our corporate communication because it enables us to give an autonomous voice to each single brand, all of which will thus have a dedicated editorial plan and specific content for their respective target audiences.

The social media content will be backed up by an ADV plan designed to increase the number of followers of the new **Corvo pages**, as well as to support the **2022 communication focuses** of the three brands, in particular:

- *Cantine Florio* | **The Marsala project**
- *Duca di Salaparuta* | **Territory, sustainability and product news**
- *Corvo* | **Sicilianità, everyday life and sustainability**

To discover in greater detail all the features of and news about our **three brands**, click on the following individual digital profile links:

DUCA DI SALAPARUTA 

CORVO 

CANTINE FLORIO 

DUCA DI SALAPARUTA 

CORVO 

CANTINE FLORIO 

